

**MAHARAJA AGRASEN**  
**INSTITUTE OF TECHNOLOGY**

Date: 29 August 2025

**MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY**  
(Approved by AICTE and Affiliated to GGSIP University, Delhi)

**DEPARTMENT OF MANAGEMENT (MBA)**

**GUEST LECTURE**  
**ON**  
**Smart Entrepreneurship: Succeeding in**  
**the Age of AI and Innovation**

 **Seminar Room**  
**Block - 7** **August 29, 2025** **11:30 am**  
**onwards**

**Guest Speakers**

  
**Prof. Sanjiva Shankar Dubey**  
Founder,  
Aividya Global Pvt. Ltd.

  
**Mr. Ravi Gupta**  
Entrepreneurship &  
Employability Expert

**Dr. Sangeeta Rawal**  
HOD, MBA (Dept. of Mngt.)

**Dr. Sanjeev Kumar**  
Faculty Coordinator

**Dr. Anoop Kumar Gupta**  
Faculty Coordinator

**Guest Lecture on Smart Entrepreneurship: Succeeding in the Age of AI and Innovation**

**Organized By: Department of Management, MAIT**

**Faculty Coordinators: Dr. Sanjeev Kumar and Dr. Anoop Kumar Gupta**

**INTRODUCTION:**

With the inspiration of our Founder Chairman Dr. Nand Kishore Garg, the Department of Management of MAIT organized a guest lecture on the topic “Smart Entrepreneurship: Succeeding in the age of AI and Innovation”.

The session aimed at inspiring and guiding students about the dynamic world of entrepreneurship in the modern era, with a special focus on the role of innovation and artificial intelligence in shaping business strategies.

### **GUEST SPEAKERS:**

The event was graced by two eminent personalities:

- **Prof. Dr. Sanjiva Shankar Dubey** – A distinguished academician and former global executive with over four decades of impact in academia and industry. He has held leadership roles at BIMTECH, IIT-Delhi, and several IIMs, besides a notable corporate career with IBM, Raffles Solutions Singapore and Tata Steel. Dr. Dubey is also the author of 16 books on IT Management, Strategy, and Innovation.
- **Mr. Ravi Kumar Gupta** – A renowned expert in energy, entrepreneurship and employability, he has more than 20 years of experience in mentoring youth, startups and women groups. He has trained over 1,25,000 individuals, facilitated employment opportunities and supported small enterprises through government programs. His association with institutions such as NIESBUD, NSIC and QCI has further amplified his contributions.

### **KEY HIGHLIGHTS OF THE LECTURE:**

Both the distinguished speakers shared valuable insights on entrepreneurship in today's rapidly changing environment.

- **Prof. Dr. Sanjiva Shankar Dubey** emphasized the importance of innovation and adaptability in the entrepreneurial journey. He discussed how AI is reshaping industries, creating new opportunities and challenging existing business models. His words motivated students to think critically, embrace technology and prepare themselves for leadership in the future economy.
- **Mr. Ravi Kumar Gupta** spoke extensively about employability and grassroots entrepreneurship. He highlighted the role of startups and self-reliance in strengthening the economy and shared his experiences of mentoring thousands of young entrepreneurs. His inspiring journey encouraged students to take initiative, leverage available resources and build sustainable ventures.

### **CONCLUSION:**

The session proved to be an enriching experience for the students. Both speakers not only shared their expertise but also motivated the audience with their real-life experiences. Their words of encouragement instilled confidence among students to pursue entrepreneurship with creativity, innovation and resilience.

On behalf of the organizing team and all the attendees, heartfelt gratitude was extended to Prof. Dr. Sanjiva Shankar Dubey and Mr. Ravi Kumar Gupta for their valuable time and guidance. The lecture concluded with optimism and inspiration, leaving the students eager to apply the learnings in their academic and professional journeys.

## SNAPSHOTS OF THE GUEST LECTURE

