



**MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY**  
(ISO:9001:2015 Certified)

Approved by AICTE, Ministry of HRD , Govt. of India

**Department of Management, MBA**

**Report on**

**Academic Visit to Organic Expo-2026**

**MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY**  
Approved by AICTE & Affiliated to GGSIPU, New Delhi  
Plot No. 1, Sector-22, Rohini, Delhi-110086

*Visit to Organic Expo 2026*  
*Pragati Maidan, New Delhi*

**Dr. Nand Kishore Garg**  
Founder & Chief Advisor, MATES  
Chancellor, MAU, HP

**Shri Vineet Kumar Lohia**  
Chairman, MATES

**HERE LUXURY MEETS ORGANICS**

**March 20, 2026**

**Event:** Academic Visit to Organic Expo- 2026

**Date:** March 20, 2026, Time: 10:30 AM

**Venue:** Hall No.11, Bharat Mandapam, New Delhi

**Students:** BBA 4

**No of students participated:** 50

**Convener:** Dr. Amit Gupta, HoD (BBA), Department of Management

**Faculty Coordinator:** Dr. Kiran Garg, Dr. Anju Bharati

### **Introduction**

Organic Expo 2026 was a prominent international exhibition focused on promoting organic products, sustainable practices, and eco-friendly innovations. Held at Bharat Mandapam, the expo serves as a dynamic platform for bringing together farmers, entrepreneurs, industry experts, and consumers under one roof. The event showcases a wide range of sectors including organic food and beverages, herbal and Ayurvedic products, sustainable fashion, eco-friendly packaging, and agri-based technologies.

The primary objective of Organic Expo 2026 is to create awareness about chemical-free living and encourage the adoption of sustainable business models. It also facilitates networking opportunities, business collaborations, and knowledge sharing through seminars, workshops, and live demonstrations. The expo plays a crucial role in strengthening the organic supply chain by connecting producers directly with buyers and distributors.

For management students, the expo provides valuable exposure to real-world applications of sustainability, green marketing, and supply chain management. Overall, Organic Expo 2026 acts as a catalyst in promoting a healthier lifestyle and supporting the growth of India's green economy.

## Objective of the Visit

The key objectives of the visit were:

- To understand the concept of sustainability in real-world business practices
- To explore organic and eco-friendly product innovations
- To gain insights into sustainable entrepreneurship and green marketing strategies
- To interact with industry professionals and exhibitors

## Overview of the Expo

An academic visit to **Organic Expo India 2026** was organized on 20 March 2026 for BBA 4th semester students as part of the *Sustainable Practices* curriculum. The visit aimed to provide practical exposure to students regarding sustainable business models, eco-friendly products, and innovations in the organic and natural products industry.

The academic visit to Organic Expo 2026 began with students traveling by metro and reaching Bharat Mandapam around 11:00 AM. The group assembled at Gate No. 4, where initial coordination and instructions were provided by the faculty. Upon arrival, students completed the registration process at the entry point, which ensured authorized access to the exhibition area. After receiving entry passes, the students entered the exhibition hall in an organized manner.

Once inside, the visit became highly interactive and exploratory. Students moved across various stalls showcasing organic food products, herbal and Ayurvedic items, eco-friendly packaging solutions, and sustainable lifestyle innovations. Each stall provided insights into product sourcing, production processes, and marketing strategies adopted by different businesses. Students actively engaged with exhibitors, asked questions, and gained practical knowledge about organic farming, supply chains, and sustainable entrepreneurship. The visit offered a real-world perspective, enhancing their understanding of green business practices and emerging trends in the organic industry.

## Learning Outcomes:

- Understand the supply chain of organic products from farm to consumer.
- Recognize the growing consumer demand for sustainable and organic goods.
- Identify successful business models in the organic and sustainable industries.
- Learn how entrepreneurship is driving innovation in the organic sector.
- Explore the role of sustainable branding in influencing consumer behavior.
- Gain insights into green supply chains and sustainable business practices.







**BUILDING FUTURES THROUGH EDUCATION, SKILL & HANDICRAFTS**  
OUR JOURNEY IS POWERED BY THE TRUST OF OUR VALUED PARTNERS



